

RetinaLogik Biotech Inc



Market Research Analyst Intern

Interested in the field of social entrepreneurship, healthcare, or biotechnology? Want to make a real impact while doing what you love?

RetinaLogik Biotech Inc. is a social enterprise based out of Calgary, Alberta. We believe everyone deserves access to quality vision care: With RetinaLogik software, life changing eye exams can be delivered on intelligent and portable devices at a fraction of the cost.

Our mission is to prevent blindness by pioneering accessible, affordable, and powerful vision screening technology. Click [here](#) to learn more about us.

We're looking for a team member who is as excited about making a difference as we are, and who is passionate about biotechnology with inclusive, human centered design.

Application instructions: Resumes and cover letters must be sent by October 10th, 2021, to: apply@retinalogik.ca addressed to Julia St.Amand with the subject line "Application: Market Research Analyst". We thank all applicants, however, only candidates selected for an interview will be contacted.

Job Title: Market Research Analyst - Social Enterprise & Healthcare

Job Location: Hybrid (In person & Virtual)

Job Responsibilities:

- Prepare & analyze market research data on target markets, market size and how services and market strategy can be impacted by regulatory requirements.
- Organize qualitative & quantitative market research projects and present findings to directors and shareholders.
- Provide technical support to the sales function by preparing potential client lists
- Apply creative and critical thinking skills to iterate and optimize our sales lead generation process and procedures.
- Assist the team with business development and administrative tasks as required.

Skills & Qualifications:

- Excellent oral & written communication skills.
- A self-motivated team player who is highly enthusiastic about working in the biotechnology industry.

- Experience working on a team /or similar project that took product from concept through to successful market launch in the healthcare industry.
- Previous experience working in a healthcare and/or social enterprise environment is preferred.
- Able to work independently and consider options for completing work.
- Student pursuing a specialization in marketing or equivalent are preferred. Other majors will be considered depending on previous experience, skills, and passion.