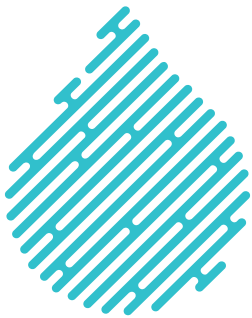


JOIN WESTERN CANADA AT WEFTEC 2018



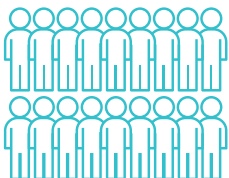
DOES YOUR COMPANY CREATE SOLUTIONS IN THE WATER QUALITY, TECHNOLOGY AND INNOVATION SPACE?

Tech West Canada, in partnership with the governments of Alberta, British Columbia and Manitoba, invites western Canadian companies to join our delegation to the Water Environment Federation Technical Exhibition & Conference: WEFTEC 2018.

Introduce your water quality products, services and solutions to an international audience in New Orleans.

WHY WEFTEC?

If you're in the world of water quality, you need to be at WEFTEC. For 91 years, WEFTEC has brought together technologists, heads of innovation, business leaders and entrepreneurs from around the globe to explore the latest advances in water technologies. The trade show floor is where companies showcase their cutting-edge technologies in water quality research and treatment. There are plenty of networking opportunities to engage with, many relationships to build and much business to be done.



OVER 22,000
ATTENDEES



NEARLY 1,000
EXHIBITORS

WEFTEC DRAWS THOUSANDS OF WATER AND WASTEWATER PROFESSIONALS FROM AROUND THE WORLD EACH YEAR, INCLUDING:

- Collection Systems Managers
- Environmental Engineers/Chemists/Scientists
- Equipment Manufacturers and Representatives
- Top Executives, CEOs and General Managers
- Industrial Water and Wastewater Treatment Professionals
- Local, State, and Federal Regulators
- Researchers from Academia and Private Industry
- Public Officials
- Water, Wastewater, and Storm-water Utility Managers

DELEGATE BENEFITS

The benefits of joining a Tech West delegation can mean big returns on a small investment. As a delegate at WEFTEC 2018, you will receive:

- One Exhibitor Show Pass per company valued at \$75 USD
- Fully staffed reception desk so you never miss a connection – even when you're in meetings or walking the show floor
- B2B Matchmaking support
- 3 hours to exhibit at a kiosk in the Tech West Canada booth for the first 32 companies to register
- Company profile on Tech Directory Canada and Canada@WEFTEC2018 B2B platform
- Invitation to Breakfast Briefing and Export Café hosted by the Canadian Trade Commissioner Service
- Shared meeting space in the Tech West Canada booth
- Pre-show webinar hosted by Tech West Canada
- Digital and onsite promotion of your company
- Logo printed and displayed at the Tech West Canada booth
- International Delegate Status, which includes access to the International Business Centre
- Invitation to Canadian networking reception

GO GLOBAL AT WEFTEC 2018

The most important players in the world of water quality will be in New Orleans this fall. Showcase your innovations with Tech West Canada to make the most of your WEFTEC experience.

A TAILORED APPROACH TO INTERNATIONAL TRADE

Companies who join the Tech West delegation to WEFTEC 2018 receive access to a variety of services designed to enhance their experience. We take care of the logistics so you can focus on what you do best – growing your business. By removing barriers and providing a Canadian program around the event, Tech West Canada gives delegates the opportunity to make a global impact, backed by the support of Western Canada.

TO LEARN MORE, PLEASE CONTACT:

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**REGISTER AT TECHWESTCANADA.CA REGISTRATION
DEADLINE IS WEDNESDAY, SEPT. 5, 2018**

COST: \$200 CDN per company. You will be invoiced after registering.

@TECHWEST_CA | #TECHWEST18

