



# PRAIRIE BIOSCIENCES CANADA

PBC  
2018



*Prairie Biosciences Canada (PBC) supports Clean Biotech companies to upscale their operations, accelerate growth and expand their international market presence.*

*PBC is co-funded by Western Economic Diversification Canada and is a collaborative initiative of the Bioscience Association Manitoba, Ag-West Bio and BioAlberta. The overall goal is to catalyze the growth of the Clean Biotech sector across the prairie provinces.*

Supported by: Western Economic Diversification Canada

Canada

# What We Offer

**INTERNATIONAL EVENTS** We assist SMEs in the Clean Biotech sector to capitalize on new market opportunities through participation in trade missions and conferences. As a result, we are better able to position the Clean Biotech sector of Western Canada on the national and international scene. We offer substantial subsidies for companies for conference/trade show registration, travel and accommodation costs.

**TRAINING** We work with each company to determine the type of training that will provide them with the greatest benefit, including classroom workshops and 1 on 1 training.

**NETWORKING & CONNECTIONS** We support SMEs by providing them with valued and trusted industry partners to increase the prosperity of the Clean Biotech industry.

## 3 Pillars of PBC

*Clean Biotech is defined as products and processes that reduce the environmental impact compared to the common technology currently used.*

**AGRICULTURAL BIOTECHNOLOGY** Companies working on creating technologies and new breeds of plants that produce more food while requiring less nutrients, water and arable land.

**BIOINDUSTRIAL** Companies that are commercializing technologies to produce fuels and industrial chemicals from renewable biomass, reducing the need for petroleum derived products.

**SUSTAINABLE FOOD & FEED** Companies using innovative ingredients and processes to meet the demand for healthy new products that are sustainably produced.

## Pre-Conference Training and Mentorship

*By understanding the needs of delegates through ongoing mentorship, we work together to create training programs that will prepare them to excel in the national and international landscape.*

**ENHANCED MANAGEMENT** Designed to build a stronger team by helping companies understand their strategy for growth while enhancing their team's skills.

**MARKET DEVELOPMENT TRAINING** This training focuses on providing companies with skills and information needed to access new markets and customers, along with ways of using this information to develop a winning strategic plan.



# The Power of Network Connections

PBC is here to connect Clean Biotech companies with the network they need. Through our partnerships and connections with federal, provincial and industry stakeholders, we ensure companies have the resources they need to propel their business.

Our extensive network helps companies gain:

1. Access to funding outside of PBC
2. Access to international markets
3. Access to accelerators
4. Access to provincial stakeholders
5. Connections to regional trade development officers

For more information email  
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