



September International Trade Show Opportunities

Only a few days left to Register for September Events...

Deadline for Gateway Program applications is **August 15, 2018**. Download the Application form (below), fill it out and send via e-mail to Monika Pucko, *Project Lead*, monika@biomb.ca



[Ag Innovation Showcase](#) (PBC will subsidize up to \$2,500/company)

St Louis, September 10-12, 2018

From Farm to Plate - Innovative approaches and solutions to ensure nutrition and sustainability across the entire food value chain.



[The Rice Alliance's 16th Annual Energy and Clean Technology Venture Forum](#) (PBC will subsidize up to \$800/company)

Houston, September 13, 2018

The largest energy and clean technology venture capital conference in the southwest!

October International Trade Show Opportunities

PBC will be recruiting delegates soon!

For more info, contact Monika Pucko, *Project Lead*, at (204) 930-6200 or monika@biomb.ca



[World Agri-Tech Innovation Summit](#)

London, UK, October 16-17, 2018

The World Agri-Tech Innovation Summit is an international networking and deal-making event for global agri-businesses, solution providers, entrepreneurs and investors. The goal of the summit is to accelerate the commercialization of advanced agricultural technologies by generating global partnerships and collaborations.



[Future food-tech Innovation & Investment From Farm to Fork](#)

London, UK, October 18-19, 2018

Future Food-Tech is an international innovation and investment

summit, focused on harnessing technology to address the critical issues facing the global food industry. The summit brings together global food brands, investors and entrepreneurs to forge new partnerships and accelerate the adoption of innovative solutions and products to meet the growing global demand for safe, traceable & nutritious foods.



[Bridge 2 Food](#)

Lille, France, October 24-26, 2018

Join this fantastic largest Global Protein Industry Summit with:

- 400+ Delegates
- 75+ Speakers
- 50+ Exhibitors
- 25+ Networking Hours
- 2 Free Innovation Tours
- Business Match Making
- 8 Awards for Industry & Start-Ups
- 3 Free Networking Receptions and Summit Dinner

PBC Gateway Program

Apply for subsidy

DOWNLOAD THE PBC GATEWAY PROGRAM APPLICATION FORM

Training Events...

MAKE MONEY BY SELLING STUFF *2 spots left, secure yours now!*



Date: August 15, 2018
Time: 9:00 AM - 1:00 PM (*lunch included*)
Location: BAM; 1000 Waverley Str., Winnipeg, Rm. 104

[REGISTER TODAY!](#)

Why Attend?

The workshop is designed to help companies understand a process of expanding their market presence, and create a market validation strategy for their products. Some of the essential strategic points that will be addressed are: What am I selling? Who will I sell this to? Why would they want to buy it from me? You will leave the workshop with a *tangible strategy* that you can implement and validate!

To secure one of the *last spots* contact Kim Kline at (204) 272-5097 or kim@biomb.ca



Pre-Conference Training - Saskatoon & Calgary

PBC is offering Market Validation Training this September in Saskatoon and Calgary at a heavily subsidized price of \$150.00/participant!

Are you attending a conference? Were you selected to be part of PBC-sponsored delegation to a trade show? Fantastic! What are you going to do when you get there? Who will you meet with? How will you know if the investment paid off?

Why Attend?

This workshop is tailored to help you define success criteria for your company, create a profile of ideal targets to secure these big meetings, and define "target centric" value propositions to increase the likelihood of securing meaningful collaborations. Be sure to get the most out of your trade show attendance!

Companies will have the opportunity to sign up for one-on-one coaching after the workshop at a subsidized fee of \$250.00



Saskatoon

Date: September 11, 2018

Time: 9:00 AM - 1:00 PM

Location: Ag-West Bio; 111 Research Dr., Saskatoon, Atrium Bldg, Rm. 101

REGISTER TODAY!



Calgary

Date: September 12, 2018

Time: 9:00 am to 1:00 pm

Location: Kahanoff Centre; 105 12 Ave. SE, Suite 200, Calgary, Rm. 201

REGISTER TODAY!

For more information please contact Molly Slezak, *Regional Manager*, at (403) 660-1804 or molly@prairiebiosciences.ca

Industry News...

Mitacs Career Connect

Mitacs Career Connect provides meaningful work experience for young graduates while helping companies find the talent they need to grow their business. We currently have opportunities for green projects that aim to protect the environment, create positive environmental outcomes, or address an environmental or climate change-related challenge.

Can you think of anyone that could benefit from this program? To apply you can [apply on-line](#) or feel free to reach out to Angelo at (403) 836-6708



info@prairiebiosciences.ca



