

Showcase

your Innovation

Engage

the Audience

Promote

your Brand

Showcase your innovative technology at Edmonton's biggest 10-day summer fair!

Northlands is excited to provide organizations and individuals the opportunity to showcase their innovative technology. The focus will consist of the following industries: gaming, health care, robotics / artificial intelligence and lifestyle. The 10 day fair attracts over 780,000 attendees consisting of wide demographic and will be held July 18th – 27th. It's all about innovation!

Some examples of showcase exhibits we are looking to implement:

- Setting up a gaming area (large screen displays and xbox consoles for kids to play and compete)
- Next-generation 4K displays (UltraHD), 3D display technology from various vendors
- Embedded sensors i.e. a sensor embedded toothbrush that sends data directly to your smartphone (tell you how long you brushed, where you missed, how you can improve the effectiveness of your brushing etc.
- biometric reader to uniquely identify a user based on a three dimensional reading of a sing vein in your palm (more secure than a fingerprint scan) the intent is for the mobile payment to link the palm print to credit card info (no pin or card required).
- Bracelet that monitors exposure to sunlight and alerts you when you need to apply sunscreen or put on sunglasses.
- Virtual reality gaming goggles
- Various mobile applications

We want you to showcase your innovation! Please email me at rlazar-tippe@northlands.com if you are interested in being part of this exciting opportunity.