

Market Validation Workshop - Calgary

Feb 8, 2019 || 9:00am to 1:00pm

About The Instructor

Jenny Motkaluk is the president of CUMULA. She has over 20 years of B2B sales experience in a variety of industry sectors including life sciences and enterprise software. She has leveraged that experience to create a networking model that is ideally suited to assisting growth companies in securing first meetings with prospects. Skilled in business to business selling and stakeholder relations, Jenny's career has been marked by results. In a recent role with Yes! Winnipeg, she helped 15 companies create more than 400 jobs and invest more than \$135Million into the city. In one year at 5X Technology, she grew top line revenue from \$300K to \$3Million.

Companies will have the opportunity to sign up for One on One coaching via telephone with Jenny after the workshop at an additional cost of \$250.00.