

Global Catalyst Program

BIOTECanada and the Government of Canada has developed a suite of services to optimize Canadian SMEs performance at BIO 2018. The Global Catalyst Program will help Canadian entrepreneurs enhance the quality of their engagement with potential partners by:

- Providing insight into the multinational side of the negotiation table
- Honing the delivery of companies' value proposition by improving pitches and presentations
- Targeting the right partners for meetings at BIO and beyond
- Delivered through a series of webinars and one-on-one coaching sessions.

Please signal your interest in participating by registering below. This will ensure you receive all communications from the organizers.

Perfect Pitch for BIO2018 Webinar

May 4th- Noon EST

[REGISTER HERE.](#)

This free webinar with international pitch coach Linda Plano will give you proven tools and real-world examples to help take your pitch from also-ran to compelling.

Follow-up support with BIO One-on-One profile

Participants will then have the opportunity to connect with the workshop presenter by phone and email to seek individualized counsel and feedback on their company's profile, partnering presentation, and strategy. [REGISTER HERE.](#)

Partnering Meeting Simulation

May 10-21

Prior to the BIO International Convention, participants will also be given the chance to conduct a mock partnering meeting, using their actual slide presentation. Constructive feedback will be provided. [REGISTER HERE.](#)

Contact Emily.meyers@biotech.ca for more information on the program.

Visit biotech.ca to learn about significant discounts on convention & partnering passes for BIOTECanada members attending BIO.