



## Dutch Canadian Business Club Meeting

March 21<sup>st</sup>, 2017 – About Venture Capital



**Warren Bergen – President AVAC Ltd.**

### ***How Venture Capital Works & How it Builds a Province***

In this talk, AVAC's President Warren Bergen provides an in-depth discussion on venture capital and what it takes to gain access to this form of capital that invests in only 1% of all companies considered.



We will cover how successful businesses are run and attract capital. Just as important, we will discuss the most common errors made by entrepreneurs when building their companies

AVAC Ltd. invests in venture capital funds in Canada and the U.S. in addition to private company direct investments.

***Come on out and hear from Warren as he uncovers the massive risk of investing in start-ups and why it is so important to do so.***

Warren is passionate about entrepreneurship, having participated in a number of early-stage ventures and raised growth capital from a variety of sources. He has a wealth of experience investing in the technology sector and is President of AVAC Ltd. He holds a Bachelor of Commerce degree from the University of Saskatchewan and a Certificate in Private Capital Markets from the Pepperdine University. For over 20 years he's worked in the start-up sector as entrepreneur and/or investor. He released his first book, *Swagger & Sweat – A Start-up Capital Bootcamp* in 2013.

Warren is a judge for the annual Tec VenturePrize Business Plan competition and is the Start-up Spotlight Chair for the annual Banff Venture Forum. He currently serves on the Management Advisory Board for the Alberta Machine Intelligence Institute.

**7pm | Dutch Canadian Club | 13312 142 St NW | Edmonton**