

You're invited

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Alberta Medical Devices Mission to China International Medical Equipment Fair (CMEF) 2016

April 17– 20, 2016

Shanghai , China

About CMEF

Founded in 1979, CMEF has become the largest exhibition of medical equipment, related products and services in the Asia Pacific region. The Fair showcases over ten thousand medical products, in scope from imaging, in-vitro diagnosis, electronics, optics, first aid, rehabilitation nursing to medical information technology and outsourcing services. It provides services to the entire medical industry supply chain.

Potential benefits of joining the mission:

- On site assistance by the Alberta International Office staff and the Trade Commissioners to connect you with Chinese clients in different regions;
- Business events organized by trade commissioner service on the margins of the show;
- Well-designed booths under the “Canada” brand; and
- An ideal location to display company products and services, meet potential clients and arrange one-to-one meetings.

Tentative Program

Optional Pre-and-post CMEF Business Programme

- April 11-12 (Mon-Tue): Business Programme in Zhengzhou, Henan Province
- April 13-14 (Wed-Thu): Business Programme in Shenzhen, Guangdong Province
- April 21-22 (Thu-Fri): Business Programme in Chengdu, Sichuan Province
- April 15 (Fri): Delegate Programme in Shanghai. (Details as below)
- April 16 (Sat): Booth set up in Alberta Showcase at CMEF fairground
- April 17 – 20 (Sun – Wed): Exhibit at CMEF 2016

Tentative Delegate programme in Shanghai, April 15, 2016 (Friday)

- Macro-economic landscape for medical device industry
- Medical Device Supervision and Administration
- Pricing and pricing reform trend for medical device
- Perspectives of Chinese Investors regarding medical device business from outside of China

More details to follow.

REGISTRATION

Deadline: Friday March 4, 2016

Please complete and return your Registration Form to Constance Leung via E-mail: constance.leung@gov.ab.ca; or Fax: 403-297-6168

Information collected will be used in the Canadian Company Directory produced by the Consulate General of Canada Shanghai Office. The Directory will be distributed on-site at CMEF 2016 and used for other Government of Alberta marketing purposes. Please indicate below whether or not you wish to be included in the Company Directory.

- Yes, please include my company information in the Company Directory
 No, please do not include my company information in the Company Directory

Company

Address

City

Province

Postal Code

Year of Company Founded

Number of employees

Contact Person's Name

Title

Telephone

Email

Fax

Website

Other participant(s) from the company if different from the contact person above:

Contact Person's Name

Title

Telephone

Email

Contact Person's Name

Title

Telephone

Email



Please provide a brief description (100 – 200 words) for each of the following:

Company Profile

Products/Services

Technologies/Patents

Business Objective(s) in China market (e.g. Investment opportunities, distribution, export, technology partnerships)

Business Objective(s) in other Northeast Asia market (if applicable)

Do you request one-on-one business matching meeting arrangement?

Yes (please provide matching requirements) No



PARTICIPATION AGREEMENT

Alberta Economic Development and Trade (EDT) is organizing the *Alberta Medical Devices Mission*.

- Exhibit in Alberta Showcase at CMEF 2016 (April 17 – 20, 2016)
- Tentative Optional Pre-and-post Mission Business Programme. There may be cost incurred. Details to be advised
 - April 11-12 (Mon-Tue): Business Programme in Zhengzhou, Henan Province
 - April 13-14 (Wed-Thu): Business Programme in Shenzhen, Guangdong Province
 - April 21-22 (Thu-Fri): Business Programme in Chengdu, Sichuan Province
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Participants are responsible for their airfares, hotel accommodations, travel and health insurance, China visa and all incidental expenses.

I agree to the above noted terms:

I hereby commit my company to participate as part of EDT's presence/mission. Participation will include but is not limited to the tentative program including: exhibiting at the Alberta Showcase Booth and the participation in the business programs arranged for the delegates.

Hold Harmless and Liability

The Participant agrees to indemnify and hold harmless Alberta Economic Development and Trade from any and all third party claims, demands, actions or costs (including legal costs on a solicitor-client basis) for which the Participant is legally responsible, including those arising out of negligence or willful acts by the Participant or the Participant's employees or agents. This hold harmless provision shall survive this Agreement.

Notice of Collection (NOC)

In Alberta, the information is collected under the authority of section 33(c) of the Freedom of Information and Protection of Privacy Act. It is protected by the privacy provisions of the Freedom of Information and Protection of Privacy Act.

Company Representative:

Name Signature _____

Title Date

Registration, please provide your **company logo** (high resolution) and up to **4 photos of your products** (high resolution) when you submit your Registration Form. For enquiries, please contact:

Constance Leung

Sr Trade & Investment Officer

Northeast Asia

Alberta Economic Development and Trade

Tel: 403-297-5782

E-mail: constance.leung@gov.ab.ca

SUBMIT

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