



## **Prairie Biosciences Canada (PBC) Gateway Program Terms and Conditions**

Criteria for PBC Program Funding include:

1. Applicants' agreement that funding be prioritized to cover the costs of registration for the conference followed by travel and accommodation costs.
2. Applicant's agreement to register for IFT18 by **July 2nd, 2018** or forfeit the program funding.
3. Applicants' agreement to provide original receipts related to registration and travel/accommodation expenses to PBC by **August 31, 2018**.
4. Applicants' agreement to have a presence at the PBC booth at the conference when not attending sessions.
5. Applicants' agreement to provide PBC with a 2 page event summary highlighting outcomes from participating in the Gateway Program by **September 14, 2018**. The event summary should include:
  - The objectives for attending the conference & how well the applicant felt those objectives were met (see objectives provided to PBC in your 1 page summary for reference)
  - Number of one-on-one meetings you participated in
  - Of those one-on-one meetings – how many of them:
    - were exploratory/information exchange
    - resulted in CDAs being signed
    - involved product evaluation/testing/demonstration
    - resulted in deals or potential deals signed (include dollar amounts)
    - have had follow-up or scheduled follow-up etc.
6. Provide updates by **March 15, 2019** and **March 15, 2020** which will include information on business outcomes resulting from attending this program. These updates will represent information on the continuation of business with contacts, contracts (with value), licencing deal or and substantive commercialization that resulted from these connections.

**\*Funding/Reimbursement will be processed once all registration, travel and accommodation receipts and the 1<sup>st</sup> report has been received.\***

7. Applicants' agreement to acknowledge PBC and the Gateway Program where appropriate.

**Should the applicant/company be selected to receive the PBC GATEWAY PROGRAM funding, the applicant/company agrees to participate in this program sponsored by Prairie Biosciences Canada, subject to these terms and conditions.**

Conditional on the Applicant being selected to receive PBC GATEWAY PROGRAM funding, the undersigned agrees to participate in the Gateway to IFT18 Program sponsored by the Prairie Biosciences Canada and accept the Terms and Conditions as stated above.

X

\_\_\_\_\_  
Name

X

\_\_\_\_\_  
Date



## **PBC Gateway Program Application: IFT18**

### **PBC GATEWAY PROGRAM IFT18 Call for Applications**

The PBC GATEWAY PROGRAM to IFT18 will support up to six (6) companies/applicants to attend IFT18 in Chicago, IL July 15-18, 2018.

Each of the selected companies/applicants will receive **up to \$2000** for registration expenses and travel/accommodations for applicants to attend IFT18.

Each of the selected companies will have access to the PBC booth for meetings on the convention floor when they are not attending conference sessions.

#### **Eligibility Criteria:**

- The company must be headquartered in Manitoba, Saskatchewan or Alberta with at least one year of operation.
- Preference will be given to SME's that are "product driven companies" but service companies will also be considered.
- The company must have a cleantech or waste reduction focused product or service.
- New applicants will receive priority over ones that have previously received this funding.

#### **Application Process:**

1. Completion of a one-page summary that includes the following information:

- Brief description of the company (# of employees, revenue, etc.)
- Why IFT18 is a good fit for your company?
- What are your objectives for attending IFT18?
- Has your company attended other conferences/events in the past two years?
  - What has your company sought at these meetings (*better understanding of the marketplace & competition through educational sessions and events, partnerships, financing, distribution linkage, etc.*)?
  - What were the key outcomes from these meetings (*gained insight into the current marketplace, assessed the competition, gained ideas to improve the company pitch, made valuable contacts etc.*)?
- Have you already registered for the conference?
- Do you have meetings scheduled and/or people identified that you would like to meet with at this conference?
- Name, title, email address and telephone number of proposed delegate(s)
- Company name, address, website and social media links

2. Submit the one-page summary and the signed copy of the PBC Gateway Program Terms and Conditions form to PBC by **June 30, 2018**

**E-MAIL APPLICATIONS TO:** Jenn Friesen – PBC Project Lead at [jenn@prairiebiosciences.ca](mailto:jenn@prairiebiosciences.ca)