



Applied Studies Position

Market Research Analyst

Do you want to work in a critical role with a rapidly growing start-up company? Want to make a real impact while developing your abilities? Are you able to work on a team, demonstrate a balanced skillset and overcome obstacles while having fun? Then welcome to Blue Sky Analytical Labs! We are building a company that gives our staff room to learn and grow. We aim to create an incredible experience for employees and customers alike. Our staff is our strongest asset, we created a work environment that employees can thrive in. If you succeed, we succeed.

About the Company:

Blue Sky is a privately owned and run lab testing company operating in a strategic alliance with the University of Lethbridge. We leverage space and equipment in the newly constructed, 413,000 square-foot Science Commons building. From this state-of-the-art facility, Blue sky uses cutting-edge equipment, scientific methods, and minds to fulfill the needs of industry. We focus on providing exceptional laboratory analytics for a variety of industrial, agricultural, and academic clients in Southern Alberta and beyond.

Mission:

Blue Sky Labs is focused on providing regional solutions with fast, reliable, and local laboratory testing. We believe that southern Alberta will benefit from a first-class analytical laboratory, dedicated to the needs of the municipalities and businesses that make up our region.

For more information or to apply, please reach out to Ross Tisdale at ross@blueskyanalytics.ca
We thank all applicants, however, only candidates selected for an interview will be contacted.

Job Title: Market Analyst

Job Description: Market Research Analyst

- We're looking for someone who can connect our business with our customers.
- The incumbent will Prepare & analyze market research data on target market, analytical services required, market size and how services can be impacted by regulatory requirements.
- Organize qualitative & quantitative research projects and present findings to directors and shareholders.
- Provide technical support to the sales function by preparing potential client lists
- Assist corporate team with business development and administrative tasks as required.



BLUE SKY
Analytical Labs

4401 University Drive West
Office: SA9446, Science Commons
1-403-915-3881

ross@blueskyanalytics.ca
www.blueskyanalytics.ca

Skills & Qualifications:

- Excellent oral & written communication skills.
- Able to work effectively independently and with others to ensure projects are completed on time.
- Enrolled in undergraduate program with the Dhillon School of Business.
 - Marketing student is preferred but any major will be considered.
- We're looking for someone who can bring passion and enthusiasm to our team.

If his sounds like a good fit for you, please apply. We hope to hear from you!

Ross Tisdale

President/CEO

Blue Sky Analytical Labs Ltd.
4401 University Drive West
Office: SA9446, Science Commons
1-403-915-3881

ross@blueskyanalytics.ca
www.blueskyanalytics.ca



BLUE SKY
Analytical Labs