Join us in Edmonton, Alberta October 21 & 22 for the

Sponsors

Event Speakers

This event was financially supported in part by Growing Forward 2, marketing and has been a speaker at a variety of events throughout North America. With over 20 years of industry experience, she brings a blend of quail eggs for combating seasonal and environmental allergies. Dr. Shan has received over 25 national and international business and science awards. She has also made the Women's Executive Network's list of Most Powerful Women, and inducted into the Canadian Pharmaceutical Federation Hall of Influence. With over 20 years of industry experience, she has become a resource for new global markets. Aarij has a Bachelors in Economics from Lahore University of Management Sciences, a Masters in International Relations from the American University of Heidelberg, and a PhD in Strategic Studies from the National University of Defence and Military Sciences in Pakistan. He works with industry and governments to promote trade and develop strong working relationships. In addition to providing organizations with market validation and regulatory compliance services to the food and beverage industry. Matthew has led his company to be listed in Profit 100 and Alberta Ventures "Fastest Growing Companies". The company has been awarded Regional Entrepreneur of the Year, Founder's Award, and Winner of "Best New Product" at the Expo West Show. Matthew James is the co-founder of Rocky Mountain Soap Company. After graduating from the University of Alberta with a degree in Agricultural Economics, he started working in sales, administration, and leadership positions with various companies. He has worked in sales, administration, and leadership positions with various companies including a federal agency, market research firm, and a national distributor of natural health products. Purity distributes over 200 natural health brands to small and medium sized enterprises (SME's) in the functional foods and natural health product (FFNHP) industry across western Canada.

Event Speakers

Lindsay Sutton

Growing for Influence - 2023.jpg

Lindsay is the Market Development Specialist at Alberta Agriculture, Food and Rural Development and has been a speaker at a variety of events throughout North America. A former Value Chain Specialist for potato, she has become a resource for new global markets. Since joining AF, she leveraged her experience across the food and biotech industry, she has become a resource for new global markets. In addition to providing organizations with market validation and regulatory compliance services to the food and beverage industry. Lindsay is the co-founder of Rocky Mountain Soap Company. After graduating from the University of Alberta with a degree in Agricultural Economics, she started working in sales, administration, and leadership positions with various companies. She has worked in sales, administration, and leadership positions with various companies including a federal agency, market research firm, and a national distributor of natural health products. Purity distributes over 200 natural health brands to small and medium sized enterprises (SME's) in the functional foods and natural health product (FFNHP) industry across western Canada.

Event Speakers

Aarij Ahmad

Growing for Influence - 2023.jpg

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Event Speakers

Lisa Rodwin,

American International Chemical (AIC)

The Sales and Marketing of Functional Ingredients

Lisa Rodwin is the business development manager at American International Chemical (AIC), a sales and marketing company serving the North American market since 1972. Their ISO registered sales and marketing company is the sales and product manager of nutritional ingredients at American International Chemical (AIC). AIC has the experience to help guide you through the challenging regulations of the small and medium sized enterprises (SME) in the functional foods and natural health product (FFNHP) industry across western Canada.